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WHOLESALE SALES OF WINES AND SPIRITS

SOUTH AUSTRALIA

SEPTEMBER QUARTER 1964

This bulletin gives details of wholesale sales of Wines and Spirits in South Australia during the nine months ended 30th September 1964 and the quarter ended 30th September 1963.

The statistics have been compiled from returns from winemakers and wholesalers and relate to their operations in South Australia. They cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale.

These figures should not be regarded as showing actual consumption in South Australia, because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINES, SOUTH AUSTRALIA

Type	Australian and Imported Wines			
	Quarter ended			
	Sept. 1963	Mar. 1964	June 1964	Sept. 1964
	'000 Gallons			
Sherry - Dry	36.5	24.3	37.4	36.6
Sweet	184.4	115.4	163.2	177.0
Dessert Wines - Sweet white	61.1	43.4	49.9	54.9
Sweet red	167.1	108.3	149.8	165.9
Table Wines - Dry white	51.8	64.7	63.0	60.3
Dry red	121.2	90.3	139.8	110.7
Other (a)	58.4	57.6	63.3	64.8
Wine Cocktails, etc. (b)	5.0	2.8	3.5	6.1 5.3
Vermouth	6.6	5.2	6.3	6.5

(a) Includes Sparkling Wines.

(b) Includes Aperitif Wines and Tonic Wines.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Australian				Imported			
	Quarter ended				Quarter ended			
	Sept. 1963	Mar. 1964	June 1964	Sept. 1964	Sept. 1963	Mar. 1964	June 1964	Sept. 1964
	'000 Proof Gallons				'000 Proof Gallons			
Brandy	41.3	29.0	40.6	45.1	0.9	0.8	1.5	1.7
Gin	5.4	5.4	5.0	6.0	1.3	1.6	1.2	1.3
Liqueurs	2.1	2.0	3.2	3.5	0.6	0.4	0.6	0.8
Rum	3.4	1.1	3.6	3.4	n.a.	n.a.	n.a.	n.a.
Vodka	2.4	2.6	2.8	4.1	n.a.	n.a.	n.a.	n.a.
Whisky	10.9	6.9	9.5	10.9	17.8	12.0	16.8	20.4

n.a. Not available for publication.

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